



Reserve Your Space Now

EXHIBITING OPPORTUNITIES

NEW ENGLAND COUNCIL OF TEACHERS OF ENGLISH
104th ANNUAL CONFERENCE

Friday, October 28, 2005
Sheraton-Nashua Hotel – Nashua, NH

Dear Education Industry Partner:

In October 2005, teachers, instructors, administrators, and other educational professionals from across New England will gather October 28-29 at the Sheraton-Nashua Hotel, Nashua, New Hampshire, for **NEATE's 104th Annual Conference** to address the important issues facing education and educators today.

As the oldest organization in the country, we are proud to continue our tradition of providing our broad base of members and attendees with access to the information, products, and services they need to make important, influential purchasing decisions – and we would like to provide you with an opportunity to contribute to the importance of the exhibition by becoming an exhibitor.

You can sell everything your customers and prospects are looking for – **In One Place At One Time!**

This is your opportunity to add your company to a list of exhibitors who plan to grow their business by exhibiting at NEATE 2005. Influential buyers, specifiers, and decision-makers from NEATE's highly-qualified membership base will be on hand to gather vital information and make informed decisions about the right investments for their departments, schools, and districts. Shouldn't you be there to give them what they are looking for?

NEATE 2005 is supported by a powerful and aggressive marketing communications program. The benefits of participating do not begin and end on the exhibition floor. When you join the NEATE team, you will be signing on for valuable exposure. Those of you who have exhibited with us in the past know that we are very aware of the importance of exhibitors, for example:

- WE DEVOTE THREE DISTINCT TIME PERIODS TO OUR EXHIBITORS
- OUR EXHIBIT HALL IS AT THE CENTER OF OUR ACTIVITIES
- WE HOLD A RAFFLE SUPPLIED WITH DONATIONS FROM OUR VENDORS
- WE SUPPLY ONE LUNCHEON TICKET FOR EVERY TABLE PURCHASED

Our targeted conference sessions make NEATE 2005 a "must-attend" event for educators and educational organizations throughout New England – don't miss this opportunity to make critical business contacts, produce quality leads, and learn what's on the minds of today's top education professionals.

Please join our 104th Conference this fall, and bring your newest lines to address teachers, administrators, college instructors, and curriculum leaders directly. Your customers and prospects will be at the exhibition with either the power to buy--or the influence to specify a purchase. You wouldn't want to miss this exciting event. Sign up today to participate in the NEATE 2005 Conference--and be sure to ask about our all-inclusive Sponsorship Packages for the highest level of exposure!

Sincerely,

Dr. Gerald (Gerry) Kuroghlian - Exhibit Chair

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